Global Citizen describes itself as "a social action platform for a global generation that wants to solve the world’s biggest challenges". It works in 8 major issue areas: Girls & Women, Health, Education, Finance & Innovation, Food & Hunger, Water & Sanitation, Environment and Citizenship. It began in 2008 and has a strong commitment to fostering the success of global initiatives such as those that would support the United Nations’ Sustainable Development Goals. The organization has a close relationship to The Gates Foundation and also receives support from many other sources. Global Citizen provides weekly information that scans the world in each of their key issue areas. In addition, they have a “rewards program” that offers a chance to win tickets to concerts, shows and other events for those who take action in support of their priority areas. Samples of their actions can be found at [https://www.globalcitizen.org/en/take-action/](https://www.globalcitizen.org/en/take-action/). Global Citizen also offers information on the impact they believe their actions have had in the targeted areas: [https://www.globalcitizen.org/en/impact/](https://www.globalcitizen.org/en/impact/).