



GLOBAL WATER  
ALLIANCE

Formerly the Philadelphia Global Water Initiative

## 8TH ANNUAL CONFERENCE

# "WASH Projects in Developing Countries: Lessons Learned"

**Where:** Wharton School, University of Pennsylvania

**When:** Thursday, March 26, 2015

### Keynote Speakers:

- ▶ **Martha Newsome, Global Director of Health, Nutrition, and WASH, World Vision International**
- ▶ **Vanessa Tobin, Senior Technical Adviser for Water Supply, Sanitation and Water Resources Development for Catholic Relief Services**

### Other Speakers and Panelists:

- ▶ **Howard Neukrug, Philadelphia Water Commissioner**
- ▶ **Walter Walker, President of the Mid-Atlantic Professionals Chapter, Engineers Without Borders,**
- ▶ **Susan Davis, Executive Director, Improve International**
- ▶ **Elynn Walter, Sustainability Director, WASH Advocates**
- ▶ **Dr. Jayanti Bandyopadhyay, Professor at the Business School at Salem State University**
- ▶ **Wendy Voet, MPH, Executive Director, Women's Way**
- ▶ **Karen Young, Director, Fairmount Waterworks**
- ▶ **Doug Blazey, Governor, District 7450, Rotary International**
- ▶ **Murat Sahin, Advisor, WASH in Schools, Program Division, UNICEF**

**For more information, visit [www.globalwateralliance.wix.com/gwa2015](http://www.globalwateralliance.wix.com/gwa2015)**

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# GLOBAL WATER ALLIANCE 8<sup>TH</sup> ANNUAL CONFERENCE

"WASH Projects in Developing  
Countries: Lessons Learned"

Areas of Focus:

- \* Monitoring & Evaluation
- \* Gender & WASH
- \* Schools & WASH

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## HUNTSMAN HALL MARCH 26, 2015

*For more information:*

[www.globalwateralliance.wix.com/gwa2015](http://www.globalwateralliance.wix.com/gwa2015)

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# Scholarly Work Submissions

[Research proposals, thesis questions, academic presentations, etc.]

#### KEYNOTE SPEAKERS:

**Martha Newsome:** Vice President and  
Global Director of WASH and Global  
Health, World Vision

**Vanessa Tobin:** Senior Technical  
Advisor for Water Supply, Sanitation,  
and Water Resources Development for  
Catholic Relief Services

Other speakers include representatives  
from Engineers Without Borders,  
UNICEF, WASH Advocates, Improve  
International, and Women's Way.

Undergraduate and Graduate students with  
well-developed research topics related to  
this year's conference theme are invited to  
present their work at the 8<sup>th</sup> annual Global  
Water Alliance conference. Presentations  
will be on an informal basis during breakfast  
and lunch intermissions. During this time  
students will have the opportunity to  
interact with conference panelists, GWA  
members, and attendees.

All selected participants will receive a  
complimentary ticket to the conference and  
following reception at the Fairmount Water

Interested participants should email [jscar@sas.upenn.edu](mailto:jscar@sas.upenn.edu) with intent to participate  
by **March 16, 2015**. Due to space, presenters will be selected on a first come basis.



# The 8<sup>th</sup> Annual Global Water Alliance Conference

## WASH Projects in Developing Countries: Lessons Learned

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University of Pennsylvania, Wharton School, Huntsman Hall  
3730 Walnut Street, Philadelphia, PA  
March 26, 2015 8am-4pm

### Topics to be Discussed...

- ❖ Best practices at WASH projects in developing countries
  - ❖ Monitoring and evaluation, gender, schools
  - ❖ Bringing best practices to scale

### Keynote Speakers:

**Vanessa Tobin**, *Senior Technical Advisor for Water Supply, Sanitation and Water Resources Development for Catholic Relief Services*  
<http://www.crsprogramquality.org>

**Martha Newsome**, *World Vision, Vice President and Global Director of WASH and Global Health*

<http://www.worldvision.org>

### Expert Panel Topics:

- “You Manage What You Measure”
- “Always Listen to Your Mother—wash your hands!”
- “What Did You Learn In School Today”

8:00am // Registration, Continental Breakfast

8:45am // Call to Order

8:50am // Dr. Reto Giere, Chairman, Department of Earth and Environmental Science, University of Pennsylvania: Welcome to the University of Pennsylvania and to the 8th Annual GWA Conference [invited]

9:00am // Howard Neukrug, Philadelphia Water Commissioner

9:15am // Keynote Speaker: Vanessa Tobin, Senior Technical Adviser for Water Supply, Sanitation and Water Resources Development for Catholic Relief Services

9:45am // Panel A: Monitoring and Evaluation [“You manage what you measure”]

Moderator: Walter Walker, President, Engineers Without Borders, Philadelphia Chapter  
Panelists:

- Susan Davis, Founder and Executive Director, Improve International
- Dr. Catarina Fonseca, IRC International Water and Sanitation Centre (IRC) [invited]
- Doug Blazey, Governor, District 7405, Rotary International

10:25am // Coffee Break and Poster Display

10:45am // Panel B: Gender and WASH ["Always listen to your Mother---wash your hands!"]

Moderator: Aishwarya Nair, University of Pennsylvania graduate

Panelists:

- Elynn Walter, Sustainability Director, WASH Advocates
- Dr Jayanti Bandyopadhyay; Dr. Bandopapdhaya, Professor at the Business School at Salem State University, Boston
- Wendy Voet, MPH, Executive Director, WOMEN'S WAY, University of Pennsylvania

11:35am // WASH and Schools ["What did you learn in school today?"]

Moderator: Karen Young, Director, Fairmount Water Works

Panelists: TBA

12:30pm // Lunch

Keynote Speaker: Martha Newsome, World Vision, Vice President and Global Director of WASH and Global Health

2:00pm // Speed Solutions: Experts and Participants discuss specific solutions. Small groups select three best "lessons learned" for each theme ---M&E, gender, and schools---and propose ideas on how to bring these best practices to scale in the developing world

3:20pm // Speakers and local experts reflect on these proposals from the speed solutions session

4:00pm // Wrap-Up and Closing comments by Angelita Fasnacht-Cuellar, President, Global Water Alliance

4:20pm // Board buses to the reception

5:00-7:00pm // Reception at the historic Fairmount Waterworks on the Schuylkill River

Register for the conference today!

<http://global-water-alliance.ticketleap.com/conference-2015/>

Calling All Designers!

# LOGO DESIGN CONTEST

For the 8<sup>th</sup> Annual

Global Water Alliance Conference



GLOBAL WATER  
ALLIANCE

This year's conference topic is:

**WASH Projects in Developing Countries:  
Lessons Learned**

Discussing best practices for implementing and monitoring WASH projects, as well as relevant topics including gender and schools.

***DESIGN A LOGO THAT CREATIVELY  
REPRESENTS THE CONFERENCE TOPIC FOR  
THE CHANCE TO HAVE YOUR WORK  
RECOGNIZED!***

**\*The logo will be used in conference materials and publications\***

**Final Submissions due by March 16, 2015**

Please email your submissions to [jscar@sas.upenn.edu](mailto:jscar@sas.upenn.edu)